

Mission
Pacific Northwest University of Health Sciences educates and trains health care professionals emphasizing service among rural and medically underserved communities throughout the Northwest

Vision
Continually improving the availability and quality of health care for those we serve

- Core Themes**
- 1 Academic Success
 - 2 Health Care Professionals for the Rural and Medically Underserved of the NW
 - 3 Service to Community

Priorities

Goals

Objectives

Outputs

Targets

Priority 1: Position PNWU for Complementary Programs

Priority 2: Strengthen and Advance the COM

Priority 3: Become an Academic Leader in NW Communities

Goals	Objectives	Outputs	Targets
Goal 1: Achieve Regional Accreditation	Obj. B: Achieve candidacy status	___ Candidacy Self-Evaluation Report	___ Candidacy granted June/July 2016
Goal 3: Complete New Building Conceptual Design and Develop Capital Campaign Plan to Support PNWU Growth and Enhance Mission Attainment NEW	Obj. A: Complete conceptual design of new building	___ Architectural renderings and graphics	___ Final rendering and graphics by 9/1/15
	Obj. B: Develop marketing and communication materials for use during capital campaign	___ Case statement ___ Marketing/communications materials	___ Approved case statement by 12/1/15
	Obj. C: Engage external expert to analyze readiness and recommend enhancements for PNWU capital campaign	___ Agreement with consultant/expert ___ Report of recommendations	___ Report to president by 1/1/16
	Obj. D: Develop capital campaign plan	___ Campaign budget ___ Campaign plan	___ Plan w/ budget presented by 3/1/16
Goal 4: Explore Education Delivery Models to Improve Access, Increase Quality, and Reduce Student Debt NEW	Obj. A: Evaluate alternative and emerging model	___ Task force report to Board of Trustees	___ Task force/committee selection by 8/1/15 ___ Criteria established by 1/1/16 ___ Report to Board by 5/1/16 ___ Model(s) selected by 6/30/16
Goal 5: Partner with Other Higher Ed. Institutions to Provide IPE	Obj. A: Establish overarching IP collaborative with governing documents to enable participation by diverse group of health ed. institutions and programs	___ IPE Institute director ___ Bylaws, articles, budget, policies, procedures, etc.	___ Director hired by 8/1/15 ___ Two IPE Collaborative presentations in AY '16
	Obj. B: Establish partnerships and implement programing	___ Student orientation	___ Criteria for IPE curricular activities by 12/31/15
Goal 6: Advance Operations to Support University Growth NEW	Obj. A: Build COO office to meet accreditation/compliance expectations	___ Admin Assistant ___ Compliance officer role/responsibilities ___ Accreditation narratives and supporting documentation	___ Admin Assist hired by 8/1/15 ___ Delegation of select duties by 10/31/15 ___ Ins. Broker RFP process by spring 2016 ___ Meet accreditation response dates
	Obj. B: Strengthen COO direct reporting departments	___ WSU CSC lab ___ Private property signage ___ Enhanced visitor control	___ Ofc of Procurement/Asset Mngt by 8/1/15 ___ Purchasing, retention, disposal guidelines by 10/31/15 ___ WSU Lab completed by 1/1/16
	Obj. C: Strengthen University administrative functions	___ Space utilization and tracking plan ___ Space request and approval policy and procedures ___ Event policy and procedures	Revised: ___ Contracts approval procedure by 12/31/15 ___ Space request/approval P&P by 9/31/15 ___ Events P&P by 7/31/15
	Obj. D: Complete University special projects	___ Food service contracts ___ Improved BHH sound system ___ Enhanced SIM lab admin infrastructure	___ Hot food/coffee svc on campus by 8/1/15 ___ Improved audio in BHH foyer by 9/1/15 ___ SIM lab admin infrastructure by 3/1/16
	Obj. E: Support CEO	___ Trustee development ___ WSU Affiliation Task Force	___ Trustee development outline by 8/1/15
Goal 1: Enhance Academic Success	Obj. B: Implement professional development activities	___ Online resources ___ Annual PD planning and report	___ Faculty dev. director hired by 12/31/15 ___ Training sessions for PD calendar 2/28/16 ___ Outcomes, needs, reconciliation analysis 9/15
	Obj. C: Implement preclinical curriculum to an integrated systems-based design	___ Map preclinical objectives AY '15 to '16 ___ Increased tutorial services spectrum ___ Structured process for course remediation	___ Revised course catalog by 7/1/15 ___ Syllabi for fall approved by 7/1/15 ___ Syllabi for spring approved by 10/1/15
Goal 2: Develop Pathways for Graduates to Return to the NW for Practice	Obj. A: Work with communities and legislatures (5-state) to expand/develop statutes/programs for loan forgiveness, practice support, etc.	___ Legislation/programs/initiatives ___ Meeting/status reports	___ Meet with at least 10 community groups during AY '16
	Obj. B: Market NW practice opportunities to PNWU alumni, emphasizing rural and medically underserved	___ Online clearinghouse ___ PNWU Pulse	___ 50% of eligible alumni practicing in NW ___ 25% of eligible practicing w/ rural/MUA
Goal 3: Increase Capacity at and Number of Clinical Training Sites	Obj. A: Recruit preceptors specific to the areas of need	___ Annual retro-/prospective capacity report	___ 115% of needed clinical training capacity ___ Increase availability of specialty and subspecialty rotations by 10% ___ Two preceptors/site take 8 students (or total number of students at site) annually
	Obj. A: Recruit institutions specific to the areas of need	___ Affiliations with state universities in each of the five states ___ Affiliations with hospitals and clinics	___ One new institutional affiliation annually ___ One new major affiliation per site annually
	Obj. C: Enhance mission-focused faculty development for preceptors	___ Comprehensive ACT faculty development ___ Preceptor training materials	___ All ACF complete basic faculty development program within five years ___ Increase utilization of faculty development website by 10% ___ CME event in each state annually
	Obj. C: Enhance mission-focused faculty development for regional deans	___ Regional deans participate in advanced faculty development workshops	___ One regional dean participate in Costin Institute annually ___ RD and SA manual completed by 4/1/16
Goal 4: Increase GME Opportunities in NW	Obj. A: Fully develop the Dept. of Postdoctoral Education	___ Policies and procedures ___ Marketing materials	___ Five-year plan by 1/30/16
	Obj. B: Implement GME in identified and committed partner communities	___ Framework and timeline ___ List of residencies open to DO practice ___ Menu of services to assist with GME development	___ Present and assist with ME development in two new communities annually ___ Regional ACGME residencies w/o OMT will add OMT – one per year (osteopathic recognition)
	Obj. C: Work with state and federal legislators to expand GME opportunities	___ Network of AOA/ACGME programs to solicit support from state and federal legislators	___ Plan for event completed by 6/30/16
Goal 5: Establish Practice Opportunities for Clinical Faculty	Obj. A: Conduct feasibility study for various clinical practice opportunities	___ Feasibility study ___ Business and Faculty Practice Plans	___ Feasibility study by 1/1/16 ___ White paper by 6/30/16
Goal 1: Develop Research Capacity	Obj. A: Increase research productivity by PNWU faculty, staff, and students	___ Scholarly publications	___ Five seed program apps by 6/30/16
	Obj. B: Develop infrastructure in response to growing scholarly activity	___ Updated IRB manual ___ Annual research event for WMA & PNWU affiliated residencies	___ Faculty/staff research PD program by 6/30/16 ___ Five programs funded during AY '16 ___ Seed program funding of \$50,000
Goal 2: Expand Recognition and Visibility of PNWU	Obj. B: Work with University offices/departments to enhance their ability to communicate with external audiences	___ Collateral pieces ___ Policies and procedures	___ Needs analysis for those who request
	Obj. C: Create specific public communication/intercollegiate/special interest group strategies	___ Annual Report ___ Human interest story for each page of web ___ Faculty expertise list for media referral	___ Increased visits to public website ___ Roll out speakers bureau by 10/31/15 ___ Preliminary market study by 6/30/16
Goal 3: Act as Incubator for Developing New Health Care Solutions	Obj. A: Expand annual event to address regional and national health care/education issues	___ Expanded steering committee ___ Second annual event ___ Future needs assessment ___ CME	___ Budget by 1/1/16 ___ Topic, speakers, date for event by 2/15/16 ___ Publicity/Save the Date by 3/1/16
	Obj. B: Develop model by which PNWU collaborates with ACH organizations to impact local health indicators	___ Replicable model ___ White paper	___ Model by 12/31/16
Goal 4: Provide CME for PNWU Faculty and NW Communities NEW	Obj. A: Develop Office of University CME infrastructure to serve campus programs and IPE groups	___ Business plan for OUCME ___ Clear reporting lines for OUCME	___ Business and marketing plan by 1/1/16 ___ Five-state IPE needs assessment by 6/30/16 ___ Three hours of CME and collaborative IPE CME activity planned by 6/30/16
	Obj. B: Engage budgeting for CME operations and staffing	___ CME Budget	___ Budget proposed by 2/1/16