

Priorities

Goals

Objectives

Outputs

Targets



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| Goal 1: Achieve Regional Accreditation | Obj. A: Achieve applicant status | ___ Application ___ Status Announcement | ___ All Eligibility Requirements met |
| | Obj. B: Achieve candidacy status | ___ Draft Comprehensive Candidacy Self-Evaluation Report | |
| Goal 2: Complete Campus Master Plan | Obj. C: Develop timeline for each phase of campus master plan | ___ Campus Master Plan Timeline ___ Campus Master Plan | ___ 4+ on employee satisfaction survey re: all campus aspects |
| Goal 3: Determine Complementary Programs to Establish | Obj. A: Conduct environmental scan for possible and needed health professional programs | ___ Environmental Scan Report | ___ 3 to 5 health professional programs identified for feasibility studies |
| | Obj. B: Conduct feasibility studies that emerge from environmental scan | ___ Feasibility Reports | |



Pacific Northwest University of Health Sciences
2014-2020 Strategic Plan
Year 1 Outputs & Targets

Mission
Pacific Northwest University of Health Sciences educates and trains health care professionals emphasizing service among rural and medically underserved communities throughout the Northwest

Vision
Continually improving the availability and quality of health care for those we serve

Core Themes

- 1 Academic Success
- 2 Health Care Professionals for the Rural and Medically Underserved of the NW
- 3 Service to Community



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| Goal 1: Enhance Academic Success | Obj. A: Use student assessment data to identify areas of opportunity and enhance curriculum | ___ COM assessment policies and procedures ___ COM Annual Appraisal Report | ___ COM ranks in top quartile of all COMPLEX levels |
| | Obj. B: Implement professional development activities | ___ Online resources ___ Annual Professional Development Report | ___ 12 faculty dev. Activities/sessions annually ___ 5 new PD resources |
| | Obj. C: Revise and implement preclinical curriculum to an integrated systems-based design | ___ Curriculum map ___ Revised preclinical syllabi | |
| | Obj. D: Implement IPE practices into COM curriculum | ___ IPE competencies ___ Formalized IPE system w/ assessment mechanism | ___ Meet/Exceed New IPE COCA Standard (6.4) |
| Goal 2: Develop Pathways for Graduates to Return to the NW for Practice | Obj. A: Work with legislature (5-state) to expand/develop loan forgiveness, practice support, etc. | ___ Legislation/programs/initiatives ___ Meeting/Status Reports | ___ 50% of eligible alumni practicing in NW ___ 50% of eligible practicing/serving rural/MUA |
| | Obj. B: Create Alumni Affairs Ofc. and implement online practice opportunity clearinghouse | ___ Alumni Affairs Office ___ Clearinghouse on Alumni webpage | ___ Alums using clearinghouse (set baseline during year 1) |
| Goal 3: Increase Capacity and Number of Clinical Training Sites | Obj. A: Conduct needs and capacity assessment for each clinical training site annually | ___ Annual Clinical Sites Capacity Report ___ Revised job descriptions for regional site admins | ___ 115% of needed clinical training capacity |
| | Obj. B: Recruit preceptors and institutions specific to the areas of need | ___ Comprehensive preceptor faculty development | ___ All core ACF complete basic faculty development w/in five years |
| | Obj. C: Enhance mission-focused faculty development for preceptors | ___ Preceptor training materials | ___ Increase utilization of faculty development website by 10% |
| Goal 4: Increase GME Opportunities in NW | Obj. A: Fully develop the Office of GME | ___ Policies and procedures ___ Marketing materials | ___ Annual program eval (set baseline year 1) |
| | Obj. B: Implement GME in identified and committed partner communities | ___ List of residencies open to DO practice ___ Menu of services to assist with GME development | ___ Two communities new to PNWU GME will engage in residency development annually |
| | Obj. C: Work with state and federal legislators to expand GME opportunities | ___ Established new network of AOA/ACGME programs to solicit support from state and federal legislators | |
| Goal 5: Establish Practice Opportunities for Clinical Faculty | Obj. A: Conduct feasibility study for various clinical practice opportunities | ___ Feasibility study ___ Business and Faculty Practice Plans | ___ Balanced clinical faculty workload by dept 40/20/20/20 |



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| Goal 1: Develop Research Capacity | Obj. A: Increase research productivity by PNWU faculty, staff, and students | ___ Scholarly publications ___ Policies and procedures | ___ Generate \$250K in funding from at least five submitted sponsored projects |
| | Obj. B: Develop infrastructure in response to growing scholarly activity | | |
| Goal 2: Expand Recognition and Visibility of PNWU | Obj. A: Develop Office of Marketing and Communications to reflect best practices | ___ Services: Speakers Bureau, brand and social media mgt, media monitoring, event promotion, etc. | ___ 60 earned media articles (annually) ___ Increased satisfaction with brand |
| | Obj. B: Enhance/develop internal communication strategies/standards/techniques | ___ New website ___ Policies and procedures | ___ 1 article/regional media distribution site/yr ___ Increased satisfaction with internal comm. |
| | Obj. C: Create specific public communication/intercollegiate/special interest group strategies | ___ President's Report ___ Faculty expertise list for media referral | ___ Increased visits to PNWU website |
| Goal 3: Act as Incubator for Developing New Health Care Solutions | Obj. A: Establish annual event to address regional and national health care/education issues | ___ Steering committee ___ Needs assessment | TBD after development of steering committee |
| | Obj. B: Develop model of collaboration between academic institution and ACH to impact health | ___ Replicable model ___ White paper | TBD after baseline data collected and model developed |
| Goal 4: Partner with Other Higher Ed. Institutions to Provide IPE | Obj. A: Establish IPE institute to enable participation by diverse group of programs | ___ IPE Institute Director ___ Bylaws, articles, budget, list of partner parameters | ___ Students meet/exceed IPE objectives/expectations as defined by programs |